

CONTENTS

Illustrations ix

Acknowledgments xi

Notes on the Contributors xiii

- 1 Worlds of the Bourgeoisie 1
Christof Dejung, David Motadel, Jürgen Osterhammel

PART I. STATE AND CLASS 41

- 2 The Rise of the Middle Class in Iran before
the Second World War 43
H. E. Chehabi
- 3 “The Great Middle Class” in the Nineteenth-Century
United States 64
Marcus Gräser
- 4 Population Planning for a Global Middle Class 85
Alison Bashford

PART II. COLONIALISM AND CLASS 103

- 5 Modernity, Print Media, and the Middle Class
in Colonial East Africa 105
Emma Hunter

6	Cosmopolitan Consumption: Domesticity, Cooking, and the Middle Class in Colonial India	123
	<i>Utsa Ray</i>	
7	Bureaucratic Civilization: Emancipation and the Global British Middle Class	143
	<i>Padraic X. Scanlan</i>	
PART III. CAPITALISM AND CLASS		163
8	Modern Business and the Rise of the Japanese Middle Classes	165
	<i>Janet Hunter</i>	
9	The Semiperipheral Hand: Middle-Class Service Professionals of Imperial Capitalism	184
	<i>Kris Manjapra</i>	
PART IV. RELIGION AND THE BETTERMENT OF THE WORLD		205
10	The Muslim Bourgeoisie and Philanthropy in the Late Ottoman Empire	207
	<i>Adam Mestyan</i>	
11	Worlds of a Muslim Bourgeoisie: The Sociocultural Milieu of the Islamic Minority in Interwar Germany	229
	<i>David Motadel</i>	
12	From Global Civilizing Missions to Racial Warfare: Class Conflicts and the Representation of the Colonial World in European Middle-Class Thought	251
	<i>Christof Dejung</i>	

PART V. FAILURES AND FRINGES	273
13 Asymmetric Globality and South American Narratives of Bourgeois Failure	275
<i>David S. Parker</i>	
14 The “Missing” or “Forgotten” Middle Class of Tsarist Russia	295
<i>Alison K. Smith</i>	
15 Chinese Middle Classes between Empire and Revolution	313
<i>Sabine Dabringhaus and Jürgen Osterhammel</i>	
PART VI. GLOBAL SOCIAL HISTORY	337
16 Race, Culture, and Class: European Hegemony and Global Class Formation, circa 1800–1950	339
<i>Richard Drayton</i>	
<i>Index: Persons, Places, Things</i>	359